



Greta Feist

Graphic Design Student

Work Experience

Oct. 2023 - Present

Tweed Museum of Art | Duluth, Minnesota

Student Graphic Designer

- Designed posters, signage, directories, social media posts, calendars, labels etc.
- Consistently creatively used brand standards, establishing an identity for the Museum.
- Collaborated with the museum director, museum preparator, curators, and various other members of our team daily to execute numerous design projects.
- Managed multiple projects at a time while maintaining organization and communication.
- Worked with the director of the museum to establish a marketing plan for the institution, building our image in the process.
- Mentored and trained incoming Student Graphic Designers, taking on a leadership role.

May 2024 - Aug. 2024

Northwoods Confections and Gifts Inc. | Duluth, MN

Graphic Design and Marketing Intern

- Created and designed digital and print media assets, enhancing brand identity and driving engagement on platforms such as Instagram, TikTok, and Facebook.
- Developed marketing materials to support and execute promotional campaigns and objectives both digitally and for printed purposes.
- Interacted with customers, including working the register, answering questions about our inventory, and directing them through the store.
- Maintained and organized, fully stocked, and clean sales floor.

May 2023 - Dec. 2023

KidCreate Studio (Eden Prairie) | Eden Prairie, MN

Lead Art Teacher

- Reviewed and taught art lessons to diverse classes of students aged 18 months to 12 years of age.
- Prepared materials and art supplies for classes on a weekly basis.
- Managed a classroom of a varying number of students (4-20 at a time).
- Maintained a focused and productive classroom environment, ensuring emphasis on lesson content and objectives.
- Created a positive and engaging learning environment that encouraged students to be creative, inventive, and strive toward their best artistic potential.

Oct. 2020 - Present

Various Clients (Self-Employed) | Cologne, MN

Freelance Graphic Designer

- Curated a collection of signs for a wedding ceremony using a cohesive color palette and theme that articulated the client's desired look.
- Designed a logo for a friend's family farm to be used on posters, t-shirts, trailers, and business cards.
- Communicated with a client and took their feedback to improve the overall design and client experience.
- Designed various t-shirt designs for my school and community.

Contact

Phone

612-505-2724

Email

g.feist118@gmail.com

Address

Cologne, MN

Education

(Estimated) May 2026

Graphic Design Studio BFA

University of Minnesota Duluth
Duluth, MN
GPA: 4.0

2022

High School Diploma

Central High School
Norwood Young America, MN
GPA: 4.226

Skills

- Adobe software (Photoshop, Illustrator, InDesign, & Premiere Pro)
- Google Suite
- Familiar with Microsoft Office
- Apple Software
- Physical organization.

Awards & Achievements

Apr. 2024

Annual Student Exhibition 2024

Tweed Museum of Art
Duluth, MN

Two Artworks selected for the
Annual Student Exhibition

Dec. 2022

Fresh Foundations Exhibit

Tweed Museum of Art
Duluth, MN

Awarded the Technical Skill Award

Aug. 202, 2021, & 2023

Purple Ribbon Winner

Minnesota State Fair
St. Paul, MN

Awarded the highest 4-H Award

Aug. 202, 2021, & 2023

Grand Champion Ribbon

Carver County Fair
Waconia, MN

Awarded the highest 4-H Award

Interests

- Drawing
- Painting
- Animation
- Film
- Hiking

Work Experience

○ Apr. 2020 - Mar. 2024

Carver County Dairy Association | Carver County, Minnesota

Carver County Dairy Princess

- Advocated for the dairy industry by explaining the production of dairy products, the care given to the animals, the nutritional benefits of those products, etc.
- Attended various events over the years such as the Carver County Fair, parades, nursing homes, town gatherings, ice cream socials, etc.
- Received the Theresa Hoen Memorial Scholarship in 2022 and 2023.

Volunteer & Leadership Experience

○ Sept. 2022 - May 2024

Great Lakes Aquarium | Duluth, MN

Exhibit Interpreter

- Enriches visitors' experiences by providing hands-on activities and information about animals and exhibits around the aquarium.
- Works 3-5 hours each week at my station.
- Experience answering questions about our exhibits, facilities, and programs.

○ July 2023 - Aug. 2023

University of Minnesota Extension | Waconia, MN

Carver County 4-H Arts-In Director

- Directed performing multiple arts shows for the 4-H youth in Carver County ranging from 2nd - 12th grade.
- Wrote scripts for two shows, choreographed multiple songs, and taught dances to the participants all while upholding 4-H values.
- Planned schedule for the encampment, planned activities, and games for the days.
- Established a fun and creative culture for youth to express themselves creatively, form a community, and develop skills outside their comfort zones.

References

Julie Delli quanti

Director, Tweed Museum of Art

Phone: 763-498-3502

Email: juliedel@d.umn.edu

Emily Poelma

Store Manager, Northwoods
Confections and Gifts Inc.

Phone: 218-409-4149

Email: northwoodsduluth@gmail.com